Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

SUPPLEMENTARY PRICE LIST

Our large 50-page cata'og and planting guide will be sent free on request.

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HILLENMEYER NURSERIES

Lexington ✣ Kentucky

PHONE ASHLAND 4371

Are You a Careful Buyer?

What Is Quality Nursery Stock?

Yes, this is a buyer's market—but you must either be a judge of what you buy or have confidence in the person from whom you purchase. Department, Dime, and Hardware stores, Groceries, etc., are jobbing nursery stock every spring. Peddlers are gathering any kind of material and trucking it from door to door. "Trees out of the ground are like fish out of water." Why take a chance with this stock that is frequently left on shelves in dry, steam heated salesrooms or whipped by the wind and sun and half of its vitality lost before you get it?

We grow only those varieties that are suited for this climate. Our plants are Government Inspected. We deliver fresh, dependable stock, guaranteed to reach you in perfect condition, full of vitality, which assures you of expected results.

When comparing prices—remember Hillenmeyer can meet any price in keeping with quality, plus the assurance that you are getting what you actually buy or else your money back. Remember you are buying results, for good nursery stock grows into more value and beauty each succeeding season.

Buy Government Inspected Stock

Protection is assured through every purchase of Hillenmeyer Nurseries, because all of the stock we grow is annually inspected by a duly accredited Government Official before digging. The plants we deliver to you are, therefore, free of serious plant diseases or harmful insect pests, and you are taking no chances in infesting your premises with undesirable plant enemies. Every delivery and every shipment carries a copy of our inspection certificate. Frequently this is not true of some of the sources of supply.

Why take a chance in planting anything in your garden, orchard or lawn if you are not reasonably sure that it is free of quarantined insects and diseases?

LANDSCAPE—
Planting Advice and Service

Page four of our large Catalog and Planting Guide gives you a full description of our Landscape and Planting Service. For years we have maintained a complete Horticultural Service and you are free to use this. This service is available to any patron or prospective patron.

For Landscape Plans we ask a deposit of five dollars from all except local patrons. When your plans are completed and the first purchase is made, this amount is credited to your account. Therefore, actually there is no charge. We do request all those interested in securing plans to send their notes, measurements, etc., in early, because in the spring rush we frequently are delayed in rendering both prompt and complete service.

On all close-by orders where we plant the stock we have an extra, yet very nominal, planting charge. This is a service charge that must be calculated with every order.

Never a Better Time to Buy—
New Low Prices

Never before has landscape work been done so economically both as to purchase of material and labor. Then, too, plants are at their lowest value when first set out. The average cost is something like two per cent of the cost of the home, and cases are known where planting has increased the value of the home as much as thirty-five per cent.

You are under no obligation when you consult us. Tell us when and where—and we will talk it over with you.

Budget Your Planting

We have an interesting plan to help you with your planting problems. The actual planting season is limited, and if you miss this one you have to wait a whole year for results. Therefore, we have planned a BUDGET PLANTING PLAN which will enable you to do all your planting now, and while it is growing and saving a year's time, you can be paying for it. Ask for details.

In Memory of Washington Everyone Is Planting at Least One Tree

In commemoration of the two-hundredth anniversary of George Washington's birth a patriotic group is sponsoring the planting of millions of trees throughout the country this year.

Washington was a great lover of trees and Mount Vernon to-day reflects this love, for on the grounds are magnificent specimens that are a growing monument to his memory. For instance, there is a Willow from the grave of Napoleon, a Kentucky Coffee placed by the hand of Lafayette on the occasion of his last visit, in 1826, three Strawberry trees, the gift of Jefferson, and named after the three first Presidents, and a Magnolia from the James River, planted the very last year of his life.

Why not plant a tree commemorating this anniversary, or for a family birthday, to the memory of a friend or to commemorate some event or to replace some of the losses caused by the severe drought?

To schools, garden clubs, patriotic societies and similar organizations we are making special prices on all stock as an inducement to plant. Write us for your requirements and we will make a generous discount.

For tree lovers here is a list of ten specimen trees, twice transplanted, eight to ten feet:

ASH	SILVER MAPLE	**The Ten— Regular Price $23.00**
ELM	SWEET GUM	
SYCAMORE	PIN OAK	
TULIP POPLAR	SUGAR MAPLE	**Special Price**
NORWAY MAPLE	BURR OAK	**$20.00**

For School Planting $15.00

Blue-Grass Seed

The sod webb worm destroyed many fine lawns last season, or at least injured them to the point where a lot of seeding must be done this spring.

Good grass seed is cheap—note prices below. There is considerable packaged seed that contains a lot of old seeds, chaff and weeds being sold at ridiculous prices. In fact, a lot of this is retailing in small packages for less than the farmer actually got for his fresh seed.

A pound of good grass seed will sow between 500 and 1000 square feet and make a perfect lawn. The many hour's weeding time saved by using good seed will more than offset the difference between the cost of good and bad seed.

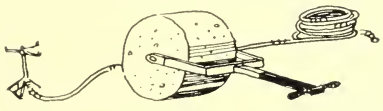
We cannot afford to sell you anything but the best. Sown early in the spring when the ground is "honeycombed" each morning by the night freeze, the melting of the soil will cover it exactly right. Later light scratching or rolling the seed is all that is needed. Of course the fertility of the soil is all important, and on new lawns this is equally as important as good seed.

—PRICES—

Kentucky Blue Grass (Straight No. 1 Blue).
Hillenmeyer's Special Lawn Mixture (Proper proportioned).

1 lb.	$ .40, Postpaid
3 lb.	1.00, Postage 10c
10 lb.	3.00, Postage 20c

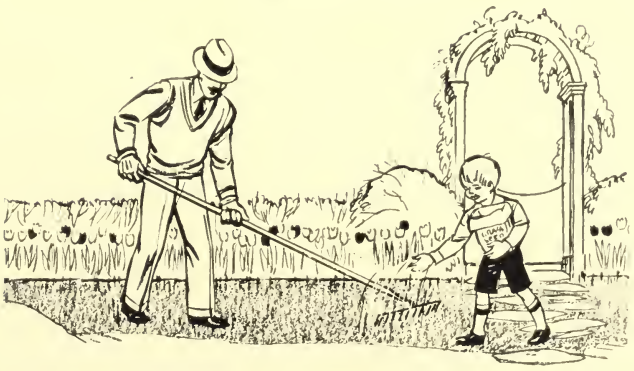
Quantities specially priced.



Fertilizers

For the convenience of those who need fertilizers for their lawns or borders we offer:

	10 lbs.	25 lbs.	100 lbs.
Bone Meal	$ .85	$1.25	$3.25
Sheep Manure Pulverized	.85	1.25	3.00
Sulphate of Ammonia	.85	1.50	3.25
Vigoro	1.00	1.75	5.00
Peat Moss	$4.00 per bale		



Strawberry Plants

CULTURAL DIRECTIONS

Late March or April is the chosen time to plant strawberries. Fall planting usually is a complete failure. Plant early to avoid failure.

Strawberries respond to good soil, and you should choose a fertile location or garden plot, free of sod and weeds, as white grubs invariably follow these. Prepare the ground very thoroughly.

The rows should be drawn three and a half to four feet apart on strong ground and the plants set fifteen to twenty inches apart in the row.

PLANTING

In planting, shorten the roots one-third, dip into a thin mud so as to cover each rootlet with a film of soil. Place in the ground, roots fan shaped, with the crown at the ground level, and make solid by pressing firmly. If planted too shallow they will dry out, and if too deep they will rot. Watering after planting is advisable if the soil is dry. Remove some of the foliage before planting to prevent evaporation.

CULTIVATION

For summer care keep the ground constantly stirred and free of weeds. Moisture preservation by dust mulch will conserve the vitality of your plants and produce a fine matted row. Keep the hoe and cultivator busy.

Winter protection by mulching with clean straw after the ground is frozen is advised. Do not apply too heavily and smother the plants. Leave on during the fruiting season, as it conserves moisture and keeps the berries clean.

—PRICES—

While prices are quoted by both Parcel Post and Express, we prefer to send them by Parcel Post. **Please note, cash must accompany all orders.**

Being familiar with your conditions, we will gladly make selections if you are in doubt.

300, 500, or 1000 plants should be set, depending on size of family.

Quantity Any selection permitted except Everbearing Varieties	By Parcel Post and only when remittance is made with order	Via Express Purchaser paying transportation
100	**$1.15**	**$1.00**
200	**1.75**	**1.60**
300	**2.55**	**2.40**
400	**3.40**	**3.20**
500	**4.00**	**3.75**
600	**4.80**	**4.50**
700	**5.60**	**5.25**
800	**6.00**	**5.60**
900	**6.75**	**6.30**
1000	**7.00**	**6.50**

Prices on larger quantities given on application.

Strawberry Varieties

PREMIER

This variety is all that the name implies. Has proven to be the greatest find in years, and too many good things cannot be said of it. It fits in as the ideal strawberry, because it is early, very hardy, exceedingly prolific, and unlike most strawberries, gives you fine large berries right up to the last picking. It is excellent for home use and actually a fine market berry, supplanting Aroma in many sections. Covers both the early and mid-season ripening periods. The berry itself is large and of fine flavor. Pollinizes itself and a good one to plant with other varieties. Makes ample number of strong plants with good habits. Anyone planting less than three hundred plants for home use will do well to use Premier only.

SENATOR DUNLAP

This is a great plant maker—in fact is inclined to make too many. Has large, dark rich red fruits, of good quality and mid-season in ripening. Produces a big crop of berries and outshines many of the so called "improvements" by an annual steady production of berries suitable for table or local market.

GANDY

An old standby of many years, and continues to lead the late berries. Makes a good plant, blossoms and berries borne on strong stems, and blooms late, often missing a late frost that kills other varieties. Many consider it the best preserving berry. Without doubt the best late berry, and should be planted as the "old reliable."

AROMA

This variety, while it has not lost any of its eating, culinary, and shipping qualities, is deficient because of its failure to make sufficient plants. The berry is medium to large, light in color with bright seeds. Good quality, but only recommended where Aroma is known to do well.

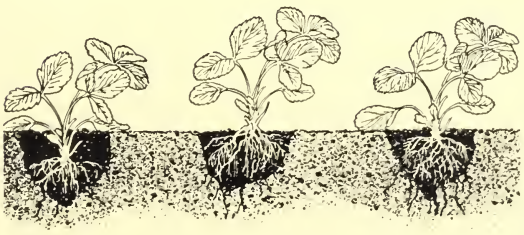
EVERBEARING VARIETIES

Owing to rather indifferent behavior we have not catalogued them generally, but have plants to offer.

	Per 100
Progressive	**$1.50**
Mastodon	**2.50**

See Postage charge on Preceding Page.

HOW TO PLANT STRAWBERRIES



TOO DEEP TOO SHALLOW JUST RIGHT

Seed Potatoes — From Certified Stock

Nearly every year we are sold out before planting season. This year, with anything like normal demand, we may not have enough to go around.

We have been growing fine seed Potatoes for years, planting only the best hills of Certified Seed, from which we produce a smooth, productive tuber of highest quality.

We have a regular list of customers who come back every year, as they know our stock will not disappoint. Quality and Fair Prices make many friends.

IRISH COBBLERS

1 bushel	$1.25
1 bag (2½ bushel)	@ 2.50
5 or more bags	@ 2.25

Small Fruits

Like strawberries, the ideal time to plant is when making your vegetable garden in the spring. Prepare the soil well before setting.

	25	50	1000
Cumberland Black Raspberry	$1.00	$1.50	$20.00
Cuthbert Red Raspberry	1.00	1.50	20.00
Latham Red Raspberry	1.00	1.50	20.00
St. Regis, Everbearing Red Raspberry	1.00	1.50	20.00
Early Harvest Blackberry	1.00	1.50	25.00
Eldorado Blackberry	1.00	1.50	25.00
Lucretia Dewberry	1.00	1.50	18.00

Add 10 per cent for Parcel Post

Fruit Trees

The Home Orchard is coming back. Fruit produced a wonderful crop last year. Plant this Spring—our trees are the best in years. All leading varieties. Guaranteed true to name.

	Each	5	50
Apple, 2 year, 4½ to 6 feet	$ .50	$2.25	$20.00
Apple, 2 year, 3½ to 5 feet	.40	1.75	15.00
Cherry, 2 year, 4½ to 6 feet	.75	3.50	30.00
Cherry, 2 year, 3½ to 5 feet	.65	3.00	25.00
Peach, 2 year, 4½ to 6 feet	.50	2.25	20.00
Peach, 2 year, 3½ to 5 feet	.40	1.75	15.00
Pear, 2 year, 4½ to 6 feet	.75	3.50	30.00
Pear, 2 year, 3½ to 5 feet	.65	3.00	25.00
Plum, 2 year, 4½ to 6 feet	.75	3.50	30.00
Plum, 2 year, 3½ to 5 feet	.65	3.00	25.00

Add 10 per cent for Parcel Post

Perennials

Spring is considered the best time to plant perennials. Space here does not permit descriptions. Our big catalog has seven pages of descriptions and illustrations. Below is a partial list—any assortment.

6 for $1.00 **12 for $2.00**

20 cents each

Anchusa
Asters—Hardy
Baptisia
Canterbury Bell
Chrysanthemum
Coreopsis
Evening Primrose
Foxglove
Geum
Hardy Scabiosa
Hollyhocks
Lemon Lily
Pachysandra
Phlox (10 varieties)
Pyrethrum
Shasta Daisy
Sweet William
Iris (30 varieties)
Aquilegia
Baby's Breath
Beard Tongue
Carnations
Cone Flowers
Delphiniums
Linum
Gaillardia
Iberis
Mallow Marvels
Hardy Grasses
Lupine
Periwinkle
Pinks
Statice Latifolia
Veronica
Violas

SPECIAL VARIETIES

Anemone in variety	$ .40
Astilbe in variety	.40
Bleeding Heart	.40
Funkia	.40
Peonies (30 kinds)	.50 to $2.00

Ten per cent reduction on these "Specials" for 5 or more.

For Your Rock Garden

If you are interested in our special list of rock plants, we will be pleased to mail you a copy.

Save a Year

Plant this spring and save a year's time. Our fifty (50) page Catalog and Planting Guide is really a fine edition. Prices have been revised downward. If you wish a copy, advise.

Talisman—A Delightful Newcomer

Roses of Real Quality

Never have we offered finer roses. Two year, heavy plants, wax dipped and large root systems in the best blooming hardy varieties. Guaranteed delivery in perfect planting condition. Will give you blooms from May through November, and these at reduced prices.

2 Year, Strictly No. 1, 50c each

5 or more.....45c each

By parcel post add 10 per cent

Betty Uprichard—Copper red buds—salmon pink flowers.
Duchess of Wellington—Saffron yellow buds.
Ellen Poulsen—Best soft rose-pink polyantha or "baby" rose.
Erna Teschendorf—Clearest red of the polyantha or "baby" roses.
Francis Scott Key—Large brilliant crimson.
Frau Karl Druschki—Extra large—most popular white.
General Jack—Old-fashioned brilliant scarlet.
General McArthur—Velvety crimson-scarlet.
Gruss an Teplitz—Best everblooming bedding maroon.
Hugonis—Single early pale yellow shrub rose.
Jonkheer J. L. Mock—Brilliant pink with silvery reflex.
Kaiserin A. Viktoria—Freest blooming white.
Lady Hillingdon—Beautiful apricot yellow.
Madam Albert Barbier—Cream and pinkish yellow.
Madam Butterfly—Light pink shaded gold.
Mrs. Aaron Ward—Tawny golden pink.
Mrs. Chas. Bell—A salmon radiance turning to pearly pink.
Mrs. John Laing—Fine soft pink hybrid perpetual.
Orange Perfection—Orange-red polyantha. Most popular.
Paul Neyron—Extra large old-fashioned pink.
Radiance—The best pink rose. Outstanding in every way.
Red Radiance—All qualities of the above, best deep rose.
Souv. de Claudius Pernet—A real yellow rose.
Willowmere—Brilliant pink. Improved Los Angeles.

Climbing Roses

See Prices Page 10

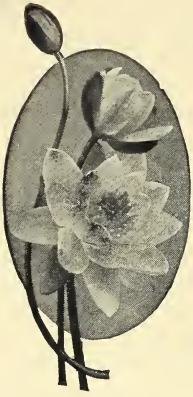
Alida Lovett—
Large, light shell pink.
American Pillar—
Single bright pink, white eye
Bess Lovett—
Bright, light crimson.
Christine Wright—
Clear deep pink.
Dr. Van Fleet—
Flesh pink, pointed buds.
Excelsa—
Clusters of bright crimson.
Gardenia—
Rich creamy yellow.
Mary Lovett—
Large snowy white.
Mary Wallace—
Bright double pink.
Paul's Scarlet—
Finest vivid red climber.
Roserie—
A pink "thousandbeauties."
Silver Moon—
Semi-double white.

Climbing American Beauty

DeLuxe Rose Collection

$1.00 each Any Six $5.00

Dame Edith Helen— Large, fragrant pink.
Etoile de Hollande—Finest dark red. Giant velvety crimson.
Lady Margaret Stewart—Copper orange buds, opening golden yellow.
Mrs. Henry Morse—Bright pink silvery shadings—improved Radiance.
Rev. F. Page Roberts—Golden yellow stained copper and reddish buff.
Talisman—Brilliant yellow and orange red buds. Unusual color.



Water Lilies

Water gardens are now "The Thing" and everyone is anxious to have one. A lily pool will give your garden that distinctive touch that you have always longed for—that "something" that will make it individually your own. We are offering the best of the hardy varieties.

Gladstone, King of the whites.....**$2.00**
Marliac Rose, Deep pink..... **2.00**
W. B. Shaw, Fragrant rose pink.... **2.00**
Gloriosa, Carmine..... **4.50**
Chromatella, Finest yellow..... **2.00**

Add 10% for Parcel Post

Gladioli
For Summer Cut Flowers

These are the easiest of all bulbs to grow. May be planted at different times and thus have a succession of bloom. The following are the most dependable varieties.

LeMarechal Foch—Extra good flesh pink.
Mrs. Frank Pendleton—Salmon pink, red throats.
Mrs. Francis King—Light scarlet or flame color.
Peace—Immense pure white with fleck of carmine.
Schwaben—Best yellow.
War—Brilliant crimson.

GLADIOLI PRICES

Per dozen.....**$ .60**
Fifty **1.75**

Any assortment
Add 10% for Parcel Post

Evergreens

Now is the best time to purchase conifers. They are "on the job" 365 days in the year, and with low prices prevailing you can purchase to advantage.

We have over one-hundred varieties. Below is only a partial list and a few sizes.

	Price Each
American Arbor Vitae, 3 to 3½ feet	**$2.00**
Globe Arbor Vitae, 1½ feet	**2.00**
Pyramidal Arbor Vitae, 3 to 3½ feet	**2.50**
Plumed Cypress, 2½ to 3 feet	**3.00**
Hemlock, 2½ to 3 feet	**3.00**
Pfitzer's Juniper, 1½ feet	**2.50**
Blue Juniper, 4 to 4½ feet	**4.50**
Mugho Pine, 1 to 1½ feet	**2.50**
Norway Spruce, 4 to 5 feet	**4.00**

Pyramidal Arbor Vitae

The above is just a sample price of our compact specimen stock, balled and burlapped. Many say we have the finest looking evergreens in the country. We know they will please you. See our general catalog for complete list and prices.